



Complete Accuracy Peace of Mind

Pfizer

Pfizer is a world leader in the research and development of innovative, high-quality health care products. With thousands of packaging components in dozens of foreign languages, Pfizer's Global Packaging Services has their hands full.

"Thanks to Global Vision, the task of detecting artwork errors isn't nearly as difficult as it once was."

~ QA Manager

For Pfizer's Global Packaging Services department, ensuring the most efficient and accurate artwork workflow process is always a top priority. In pharmaceutical manufacturing environments, there are thousands of packaging components each year being produced in a multitude of languages.

As a global leader in the pharmaceutical industry, Pfizer utilizes Global Vision's solutions to help reduce the risk of errors from occurring at key stages throughout the artwork workflow process. As a customer for over a decade, Pfizer has adopted and benefited from this type of technology early on.



100% Content Verification!

CHALLENGES

- * 100% manual proofreading
- * Complete paper-based process
- * Slow & cumbersome process
- * High risk of errors

Imagine the difficulty to keep track and ensure the accuracy of each component. Especially when there are numerous departments involved in revisions, approvals and quality control checks.

SOLUTION

Implementation of Global Vision systems in North America, Asia & Europe.

"Over the last 10 years of working with Global Vision, we realized significant benefits and financial savings. Global Vision has helped us implement better methods for detecting errors before they become costly. They're extremely knowledgeable when it comes to securing the artwork packaging workflow."

~ Associate Director, Global Packaging Service, Pfizer

BENEFITS

- * Reduction in cycle time & errors
- * Insert reviews reduced from 4 hours to ½ hour
- * Approval process streamlined
- * Errors detected earlier than later
- * Reduction in total proofreading time & number of "inspection passes" required
- * Streamlined & simplified foreign language proofing process