GLOBAL VISION

Automated Proofreading Solutions

CUSTOMER SUCCESS STORY

Mini Graphics "Error-Proofs" its processes with Global Vision's solutions

When quality, service and integrity are the hallmarks of your printing business, the last thing you want to happen is a labeling error. Mini Graphics, a full-line printer, started out in 1982 by specializing in package inserts for the pharmaceutical industry. The addition of a label press in 1989 has positioned them to meet the increasing demands of the pharmaceutical industry. Those demands also required that they implement processes that would help "error-proof" their business.

Today, the company's focus is upon inserts, outserts and pressure sensitive roll labels. In addition, Mini Graphics depends upon its complete, in-house art department to prepare files from many formats. Tightly integrated into their workflow process is Global Vision's electronic inspection solution: the DOCU-PROOF™ C^3.

"Before the art department sends our artwork to the customer, our proofreaders thoroughly review it," noted Jim DeLise, vice-president, Mini Graphics. They use the DOCU-PROOF™ C^3 text comparator as part of their quality control check. This ensures that there are no errors in the artwork output.

DOCU-PROOF™ C^3 has also enhanced Mini Graphics former process of "word for word" proofreading. The task of comparing MS-Word files against formatted Quark files, and then comparing PDF against the MS-Word file resulted in long review cycles. "We wanted to shorten the turnaround time it took us to deliver a error-free job," noted Jim DeLise. "With DOCU-PROOF™ C^3 we get the proof right the first time."

While Mini Graphics uses a human proofreader to check their final proof, Jim DeLise pointed out that "the insurance that DOCU-PROOF™ C^3 provides makes him sleep easier at night knowing that the necessary steps are in place to protect his quality and his business."

In addition, Global Vision's I-COUNT™ has changed the way Mini Graphics handles insert and outsert counting operations. The I-COUNT™ system accurately verifies the number of inserts in a tray while significantly reducing the time needed to count inserts or outserts. "And unlike manual counting processes, the I-COUNT™doesn't tire from repeated, monotonous tasks," remarked Jim DeLise. "I-COUNT™ brings counting to a new level of state of the art counting."