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“Just PDF it” – the cultural meaning of PDF

(adapted from “A Technical and Cultural Assessment of the Mueller Report” on pdfa.org)

Everyone knew that the US Department of Justice would release the Mueller Report as a PDF file. It’s safe to say the DoJ never even considered other options. No one suggested a Word file, or a set of TIFF images, or a website, or an XPS file, or EPUB, or plain text.

They simply assumed they’d use PDF. Why?

Authenticity

Mueller needed to unambiguously “freeze” or fix his document for the purposes of submitting a report. PDF is the only mainstream document format offering this capability.

Why is fixed-ness (“rendering”) so important? It contains the clues humans use to judge authenticity, such as dates, logos and signatures, and in many other, more subtle ways related to layout and formatting. This is why people exchange contracts rather than simply share access to a web page. The need for a rendering made it easy to predict that DoJ would release a PDF, and would never have considered a DOCX, or posting the text as HTML on a website.

Choosing PDF assures the press and the public that they are seeing Mueller’s actual report.

Redaction

PDF is the only electronic document format that fully supports redaction; there’s no model for redaction in web content or other formats.

Infrastructure technology

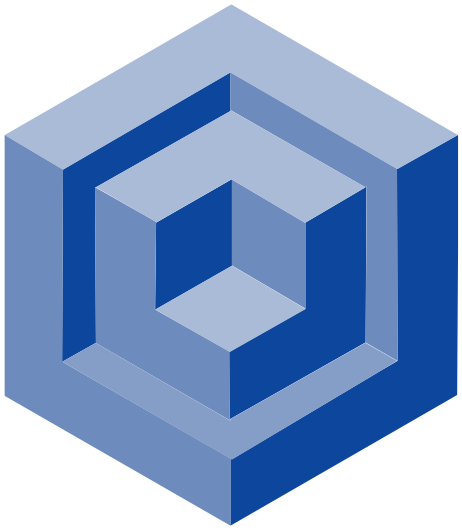
Almost every business in the world relies on PDF for documents as much as they rely on electricity to power their lights; the format is integral to the communications infrastructure of the modern world.

There is no substitute

PDF is the only format capable of carrying the cultural and technical requirements for important communications in the modern age. With unmatched flexibility, and with ever-richer applications emerging all the time, the future of PDF technology looks bright.

Supported by Electronic Document Conference sponsors, this book samples the extraordinary breadth of commercial offerings available for PDF technology.

Duff Johnson, Executive Director



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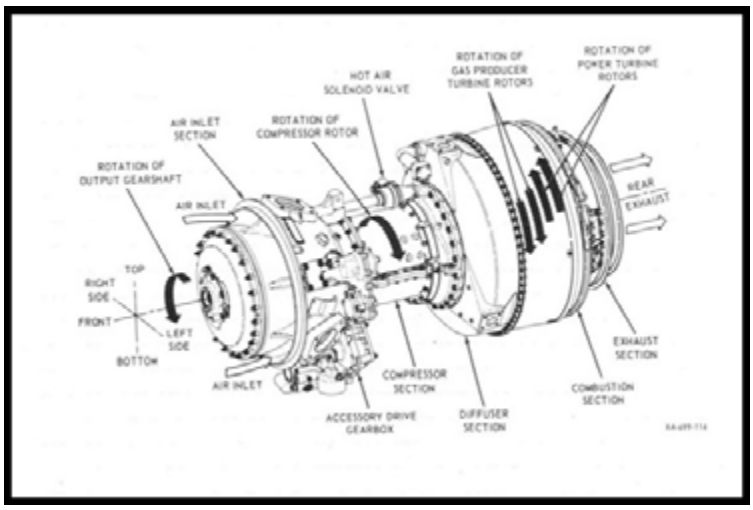

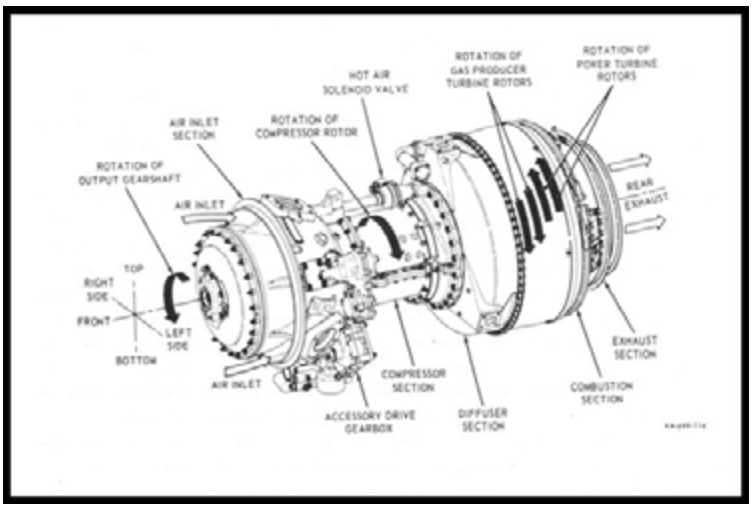

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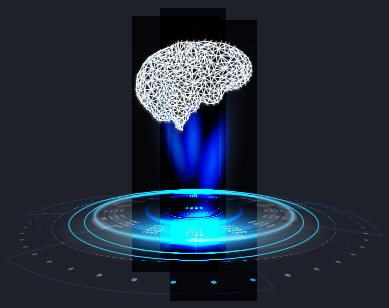

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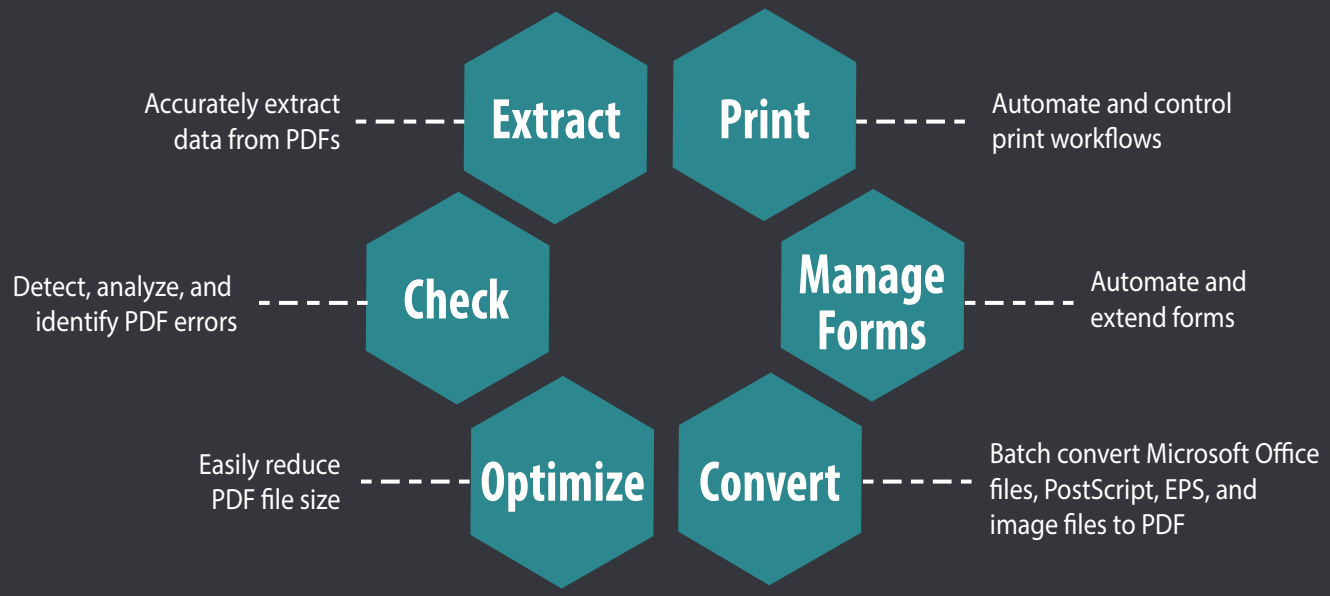

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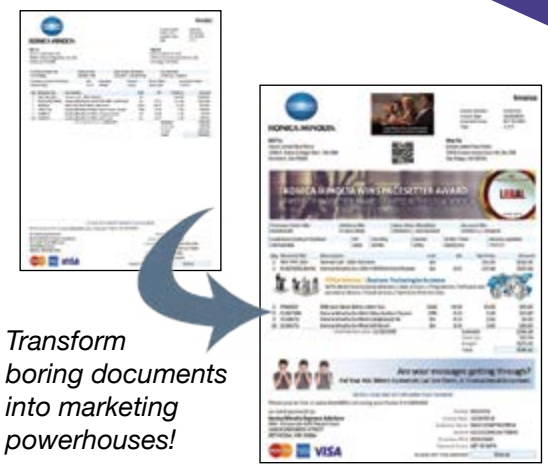

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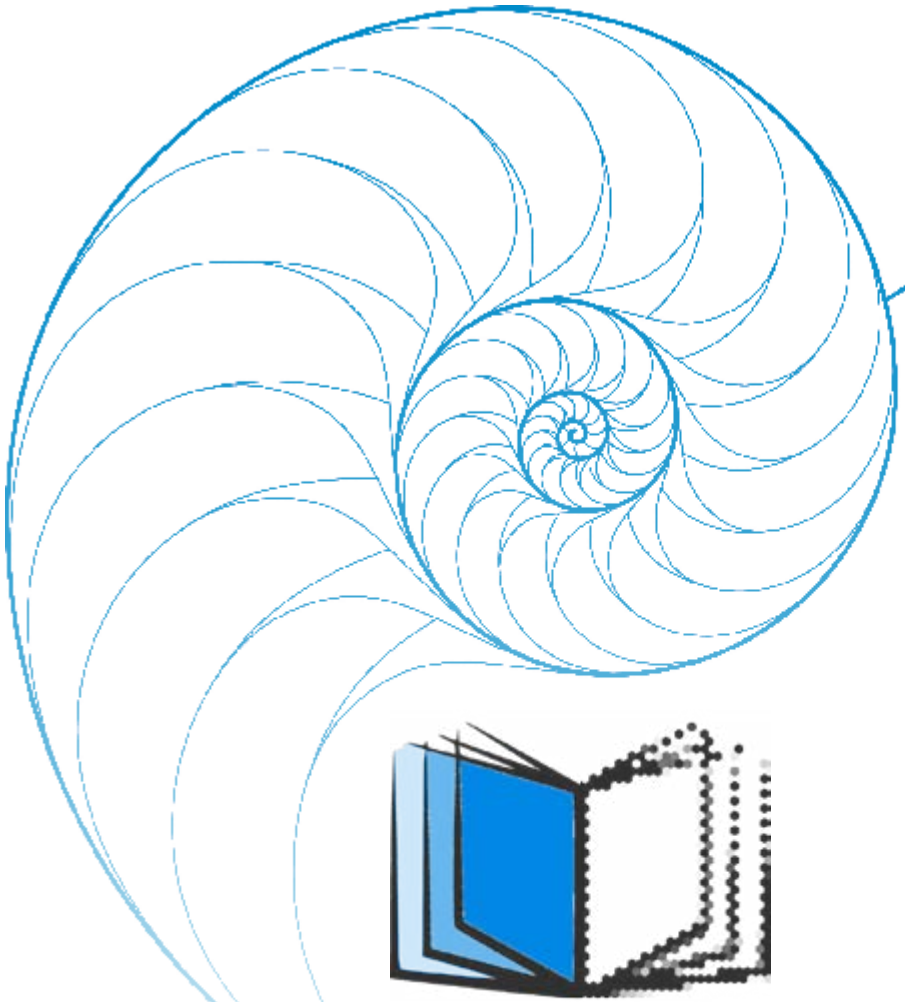

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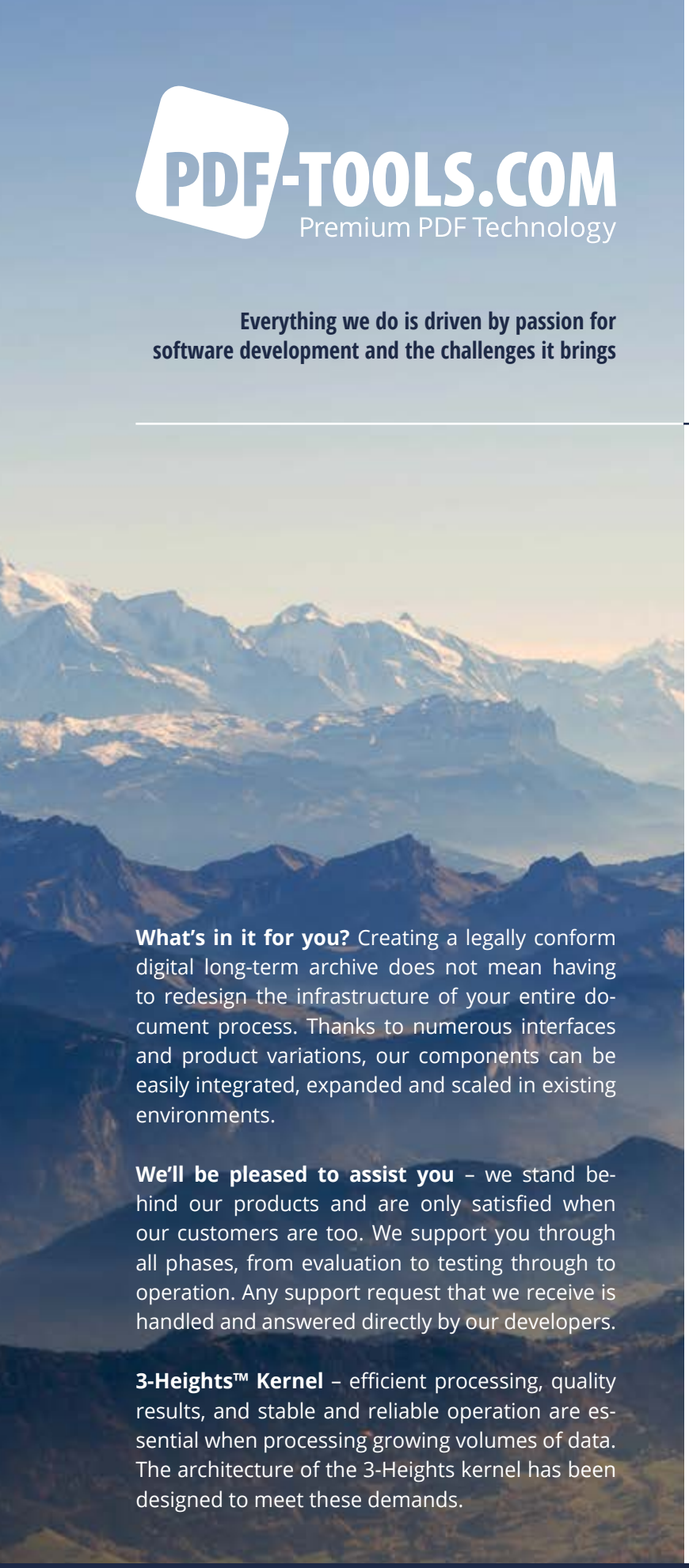

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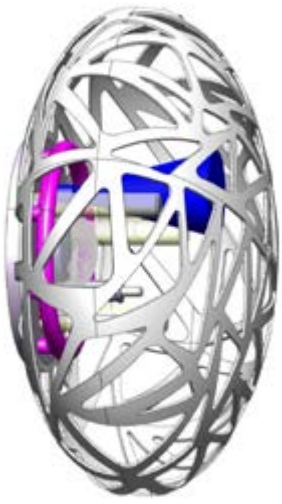

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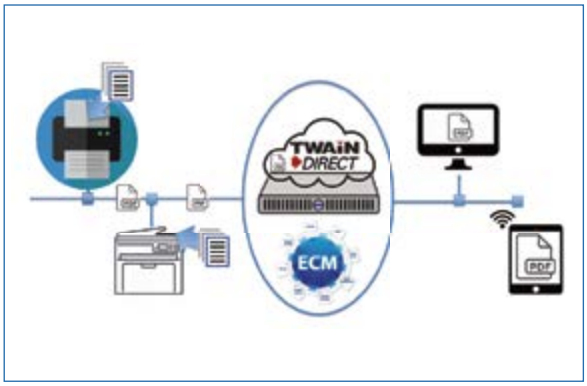

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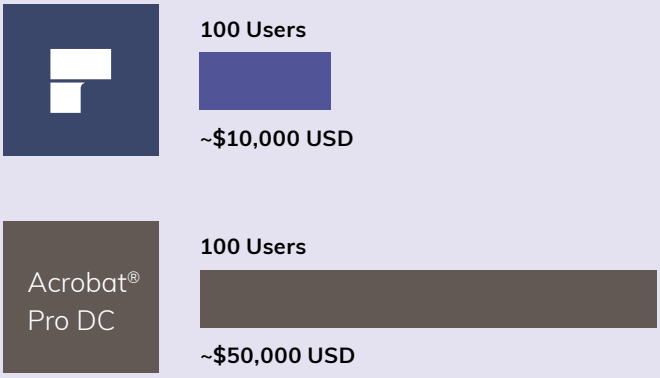

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